

TOURISM AND ECONOMY

TITLE: News 4 at Noon
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: January 17, 2006

DESCRIPTION: Safari Club International returns to Reno bringing thousands of visitors and multi-Millions of Dollars into the economy.

TITLE: News 4 Today at 5:30 a.m.
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: January 20, 2006

DESCRIPTION: The Safari Club International convention is in Reno. It's the biggest event of the year in terms of tourist revenue. Hetty Chang reports that the event's chances of returning are uncertain.

TITLE: News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 21, 2005

DESCRIPTION: Report on a long term study of jobs and growth, in Northern Nevada, and the future of the economy.

TOURISM AND ECONOMY
(Continued)

TITLE: News 4 at 5:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 22, 2006

DESCRIPTION: News 4 follows a tourist couple as they spend the day at the Safari Club convention, seeing how they spend money at Reno's biggest annual tourism revenue draw.

TITLE: News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: March 10, 2006

DESCRIPTION: Northern Nevada casinos had a record month.

TITLE: News 4 at 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 11, 2006

DESCRIPTION: Opening of a new store at Reno's first new mall build in nearly 30 years. A sign of community growth and a potential benefit for the economy.